

The Brown County Fair Board meeting was held in the basement of the Brown County Courthouse on January 14, 2026. Vice President Dylan Frey called the meeting to order at 6:30 pm.

Fair Board members present were: Conald Burgard, Payton Carda, Aaron Dosch, Dylan Frey, Joel Green, Dwight Guthmiller, Nichole Hacker, Nicole Hansen, Samantha Hockenbrock, Jeff Kippley, Trevor Meints, Katie Moulsoff, Terry Nash, Eric Pigors, Alley Shelton, Dan Stevens, Jeff Swingler, and Joyce Voeller. Excused members were Nancy Radke. Absent was Brodie Mueller.

Also in attendance were Brown County Fair Staff: McKenzie Bierman, Misty Dosch, Sarah Hartje, Rachel Kippley and Becca Tullar along with County Commissioners Duane Sutton and Drew Dennert

Guests included Greg Markley from the Foundation.

Conald made a motion to approve the minutes of the previous meeting, which was seconded by Trevor. Approved. Opportunity for public comment: None.

Dan moved to approve the Treasurer's Report, which was seconded by Terry. Approved.

The communications folder was sent around for all to view.

Foundation Report:

Greg Markley welcomed new board member, Shelly Eisenbiesz. Report from livestock committee on drain tile costs for Akkerman Arena is close to \$24,000. Looking at tiling in mid-July. Parking lot signs still need two sponsors, with four going to the HOF Banquet. Received piping for drapes in the Expo. VIP parking will be on the east side of Handicap Parking. There will be 25 spots available at \$1,000 each. Foundation is asking for ticket pricing for Foundation to purchase tickets for VIP. 4-day GA tickets can be purchased for Cyber Monday rates at \$130, Motion by Trevor seconded by Dan. Approved.

Commissioner's Report:

Mental health board, seeing how well it goes. Fairground improvement fund was allocated \$436,000 from Fair revenue. Highway fund was given \$350,000 for road improvements. Magistrate Courthouse is being reconfigured, the city annexed fairgrounds and April 1st will be accountable with city sales tax.

4-H Report: Becca sat in on a meeting for Women in Science, conference for it will be in March. She has met with the building committee. She read the Brown County 4-H Snapshot which explains What 4-H does. She has been going to schools to help teach robotics to the local 5th graders.

Fair & Park Managers' Report: Rachel reported

Fairground Updates:

10 Beef Barn fans onsite, installation by Ag Plus & Efraimson this spring

Burdette Security is working on the Fire Alarm System, hoping to finish end of next week

Getting quotes for new windows in the Infirmary Cabin at the Richmond Lake Youth Camp

End of year Request to Commission

\$436,347.94— Difference between Fair Board actual revenue and Fair Board actual expenditures. One change in 2026— an alcohol license transfer from Fairgrounds to Fair Board for Clubhouse during the fair.

\$350,000—BC Hwy for road upgrades in 2026 {communications—map}

Budget

\$6,730 contributed to FIF by Brown County Speedway - \$1 per seat according to contract

Centennial Village \$8,708.90 {short by about \$10,000}

Sponsor Updates:

Merxbauer/Maier Dental “Smiles of the day” Sponsor

Porter - \$10K Sponsorship for Exclusivity in the Grandstand

Doll - \$2,500 Sponsorship for Exclusivity in the Clubhouse

American Bank & Trust - Dig for Dough Event

Malpert & Nelson - Saturday Fireworks Sponsors

Still looking for: 1- Friday Concert Sponsor \$6,000, Drone Show Sponsor \$5,000

PRCA & WPRA Applications submitted

4-H Building Fundraising - Assisting in making contacts with non-BCF/Grand supporters

Business After Hours - February 12 at Montgomery Furniture 4:30-6:30 **BCF 90th**

Birthday! Sign-up sheet in communications for a complimentary ticket.

Fair & Park Assistant Manager's Report:

McKenzie said she is working on budget, contracts, maps, and Joined chamber diplomats.

Fair and Parks Event Coordinator Report:

Sarah stated all vendors are required to carry liability insurance.

Fair and 4-H Administrative Assistant:

Misty has been working on parking lot signs and invoices, need to get information to schools for Junior Fair Board member application.

Junior Fair Board:

No Report

Advertising/Marketing:

No Report

Building and Grounds:

Aberdeen Curling Club at Gate A Motioned by Jeff K. Seconded by Dan Approved

Stand By Ambulance Service Motioned by Jeff K Seconded by Dan Approved

Trash- Aberdeen Cycling Association-Motioned by Jeff K Seconded by Trevor Approved

Camping:

No Report

Carnival and Vendors:

No Report

Competitive Exhibits:

Nichole-No report

Food:

Dan-No report

Friends of the Fair:

Spoke of volunteer of the year and wish to get sign-ups at the banks in town and at the races

Grandstand Events:

Dwight-Not much changed. Need to get confirmation on Friday night, January 26th, is next announcement. Groton's Lions Club for SUV Runners Motioned by Dwight Seconded by Conald Approved

Livestock:

Meeting in next 2 weeks

Rodeo:

Dan No Report

Special Event:

Minor Mischief A Cappella \$10,000 & Keith Raymond Magic Show and Strolling Balloon Motioned by Katie seconded by Rhonda to send to commission. Approved, Storybook Land Theatre, Free, Motioned by Katie seconded by Rhonda. Approved.

Clubhouse:

Eric said no report

Old Business:**New Business:**

Conducting Public Business in Public was spoken about by Duane Sutton.

Announcements/Other

The next meeting is scheduled for February 11th at 6:30 pm in the basement of the courthouse.

Notes taken by Alley Shelton, Fairboard Secretary.